



**GOAL
EVENTS**

Goal Events stands at the forefront of MICE event production in the Baltics. Our commitment to personalisation, creativity, and precision has earned us a reputation for excellence. As we strive to deliver truly unforgettable and uniquely tailored events, Goal Events leads the industry with distinction.



We focus on creating memorable:

- EVENTS
- CONFERENCES
- MEETINGS
- INCENTIVES

Elevating MICE!
Making Ordinary, Extraordinary



MAIKE
MARQUARDT
TOSHIBA
GERMANY



ROBERT
BEYER
EISENMANUFATUR
GERMANY



MICHELLE
O'CONNELL
JAGGED
HORIZONS
UK

"It was a great collaboration, and it was a lot of fun. I am always impressed with your ideas and the way you put those together."

"One of my most relaxed events in 10 years of project management."

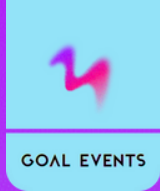
"Goal Events are professional and easy to work with and I actually had a relaxed and fun time during the event! - we will certainly be using them again for our next Latvian adventure."

Why Goal Events?

Some of our happy clients include companies like Google, BAYER, Henkel, BMW, O2, Allianz, Acer, Intel and many more.

At GOAL EVENTS, we know that a successful conference is not just about making connections, but creating unforgettable experiences. That's why we specialize in designing MICE events, with a focus on conferences, that are not only on trend and budget-friendly, but also designed to maximize connectivity and engagement. From networking opportunities to cutting-edge technology, we'll work with you to design an event that exceeds expectations.





Silvija Freimane

Managing Director & Founder of Goal Events, 15 years of experience in the MICE industry. Has organized many corporate events, conferences, exciting incentives, high-class VIP events, as well as public events for 12 000 people. Always looking for new ideas and ways to surprise the client.



Edgars Dišlers

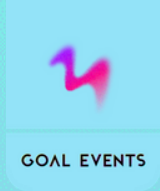
Senior Project Manager at Goal Events with more than 30 years of experience in hotels and event management. Last 20 years with a focus on conferences and international events. "I have worked in the biggest, most advanced conference centers in the Baltic countries - Radisson Latvija. My expertise, knowledge, and connections will give us an opportunity to find the best solutions in various scenarios."



Austris Cīrulis

Director of Operations at Goal Events, Senior Project manager with 13 years of experience in various event sectors - public events like music festivals, charity events, brand activation events like store openings, new product launches, product promotions, international conferences, and incentives. Events of various scales in terms of the number of participants from 10 to 10 000. In terms of the budget - from no-budget charity events to 500 000 EUR events.





Eliza Akmeņkalne

Sales and Marketing Manager at Goal Events. Eliza is an adept event and business development specialist with a decade of experience in the events industry. Thriving in dynamic settings, she breathes life into innovative event concepts, consistently surpasses client expectations, and elevates attendee engagement while also nurturing lasting relationships.



Lāsma Weber

Senior Project Manager at Goal Events with a stellar track record spanning nearly a decade. Lāsma's dedication to crafting immersive events shines through; no detail is overlooked, and every aspect from acquisition to execution is meticulously planned. Over the years, Lāsma has orchestrated nearly 100 successful projects. Her extensive experience ensures that every event will be executed flawlessly, regardless of size or complexity.



Organizing a successful event is a complex task, but with the right team of experts, you can achieve your goals seamlessly. Begin your journey towards hosting a memorable event by choosing the Baltic States' most reliable MICE agency - Goal Events!

REACH GE ONLINE