

Privacy Policy

Goal Events Group (hereinafter also “**GEG**”), as data controller, in accordance with article 13 of the General Data Protection Regulation (EU) 2016/679 (hereinafter the “**GDPR**”), is providing the following information about the processing of the personal data which you, as the data subject, have provided us:

- a) for buying an **event services, incentive programm for the group, accommodation and transporatation**
- b) within the context of **incentive package or event** (e.g. purchases made);

Purposes and legal basis of processing

In addition, the data which you have provided may also include some personal data defined by the Code and the GDPR as “special category data”. Sensitive/special category data shall be processed according to the purposes shown further on and only with your consent.

- a) **Purpose regarding contractual performance.** Your personal data shall be processed for the purpose of performing obligations arising out of the contract for the purchase of the **incentive package event**, for allowing GEG to deliver the service in an optimal manner and, specifically, for:
 - (i) the formation, management and performance of contractual relations between you and GEG;
 - (ii) responding to your requests;
 - (iii) notification of information regarding the incentive package (e.g. changes to contractual terms and conditions, etc.);
 - (iv) the creation of activities which serve to make your incentive or event enjoyable and pleasant and to guarantee high event standards
- b) **Legal, health and safety purposes.** Your personal data shall also be processed for the following purposes:
 - (i) legal, regulatory, domestic and EU compliance and that arising out of orders issued by authorities within the scope of their legal authority;
 - (ii) establishing, exercising and/or defending a GEG legal claim before the courts;
 - (iii) guaranteeing the necessary medical assistance during the incentive or event;
 - (iv) complying with the requirements of the CLIA association and the USPHS.

- c) **Business and statistics-related purposes.** Your personal data shall also be processed for purposes relating or relevant to GEG business operations and for the processing of statistics in anonymous form and market research.
- d) **Additional purposes.** Furthermore, **whenever you expressly give your consent**, your personal data shall be processed for the following purposes:
 - (i.) **Marketing purposes**, including:
 - a. promotional activities (e.g. use of references, photographs and video material) of GEG and/or commercial. After receipt of your consent GEG may use your e-mail address provided at the time of communication, for sending you information and promotional notifications (e.g. Newsletter) linked to services and products offered by GEG and/or its commercial partners

The commercial partners belong to the following product and market categories:

- a) tourism & recreation-related activities;
- c) incentive agencies;
- b) airlines/transport services;

Processing for Marketing Purposes (i.e. for both promotional and profiling activities) may be implemented only with your consent.

Nature of data provision and consequences arising out of any refusal

The provision of your personal data is optional; however, without the data requested for the purposes shown in a) and b), the service requested or part thereof may not be performed and you may not be able to take advantage of above-mentioned opportunities.

The provision of sensitive/special category data is optional; however, without said consent, GEG may not be able to comply with a number of contractual obligations and guarantee you any necessary medical assistance.

Personal data recipient categories

Your data shall not be disseminated. Your data may be disclosed only for the purposes stated above to the following categories of persons and entities:

- GEG in-house staff, appointed as data processing agents and/or data processor;

- to the suppliers and/or venues/ hotels / event agents which provide services required during the incentive or event
- persons, companies, associations or professional firms providing services or advisory or consulting services to GEG for protecting its claims (e.g. chartered accountants, physicians, lawyers, tax consultants, auditors and consultants within auditing or due diligence operations, etc.);
- persons, companies or agencies that provide marketing services and analysis or consulting activities to GEG;
- persons and entities that are authorised to access your data, both recognised by law and secondary legislation or by orders issued by authorities empowered by law, including port authorities at the place of landing.

Retention of personal data

Personal data shall be retained for a period of time not exceeding that which is necessary for the purposes for which they were collected and subsequently processed. Personal data shall be retained for the full duration of the contract which you have entered into and for a subsequent period:

- i. within the periods established under prevailing legislation;
- ii. within the periods established under legislation, including secondary legislation, which require data to be kept (for example tax returns);
- iii. within the period necessary for protecting the rights of the data controller in the event of any disputes arising concerning performance;

Personal data collected and processed for profiling shall be retained for a maximum period of ten (10) years, at the end of which they shall be automatically deleted and rendered permanently anonymous.

Data subject rights

At any time, in accordance with articles 15 to 22 of the GDPR, you are entitled, also in relation to profiling, to:

- a) access your personal data;
- b) request your personal data to be corrected;
- c) revoke, at any time, consent to the use and disclosure of your personal data;
- d) request your personal data to be deleted;
- e) receive the personal data concerning you in a structured, commonly used as well as the right to send your data to another data controller;

- f) oppose the processing of personal data concerning you for marketing or profiling purposes;
- g) obtain restriction on the processing of personal data;
- h) lodge a complaint with a supervisory authority;
- i) receive a notification whenever there is a personal data breach;
- j) request information about:
 - i. the purposes of processing;
 - ii. the categories of personal data;
 - iii. the recipients or categories of recipients to whom personal data have been or will be disclosed, specifically, whenever data have been sent to recipients in third countries or international organisations and the existence of adequate guarantees;
 - iv. the period personal data shall be retained;
 - v. whenever data have not been collected from the data subject, all information regarding their origin.
- v. persons and entities whose right to access data is recognised